

# Research Methodologies in Supply Chain Management

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Herbert Kotzab · Stefan Seuring  
Martin Müller · Gerald Reiner  
(Editors)

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# Research Methodologies in Supply Chain Management

In Collaboration with Magnus Westhaus

With 71 Figures and 67 Tables

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# Preface

For research in all subjects and among different philosophical paradigms, research methodologies form one of the key issues to rely on.

This volume brings a series of papers together, which present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a review process to ensure their quality. Therefore, we hope that this book will serve as a valid source for current and future researchers in the field.

While the workshop on “Research Methodologies in Supply Chain Management” took place at the Supply Chain Management Center, Carl von Ossietzky University in Oldenburg, Germany, it is based on a collaboration with the Supply Chain Management Group of the Department of Operations Management at the Copenhagen Business School and the Department of Production Management at the Vienna University of Economics and Business Administration.

We would like to thank all those who contributed to the workshop and this book. We are grateful to all for sharing their work and ideas with us, as we learned a great deal from them. We are happy to have brought together authors from Austria, Brazil, Denmark, England, Finland, France, Germany, Ireland, Italy, New Zealand, Norway, Scotland, South Africa, Spain, Thailand, and the United States of America.

Our gratitude goes to Magnus Westhaus, who organized all the major and minor things for this project over a 14-month period. From the first idea of organizing the workshop to editing the last page of this book, he took responsibility for all processes with great skill and dedication.

We would also like to give a special thanks to our support team in Oldenburg. Dave Kloss did a major review of the text and helped improve the English for the non-native speakers. Before, during and after the workshop, Julia Koplín, Kerstin Siebke, Henning Dettleff, Hendrik Eggers, Hartmut Marx, and Magnus Westhaus did a great job of supporting our efforts by picking up and returning participants to the airport, filling the cookie plates, and all the other little things needed.

Copenhagen, Denmark, Oldenburg, Germany, Vienna, Austria, January 2005

Herbert Kotzab, Stefan Seuring, Martin Müller, Gerald Reiner

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